

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A system comprising a receiver in communication with a source of broadcast content and coupled to a playback device and a storage device, the receiver to control the use of received broadcast content through the playback device and the storage device in accordance with a descriptor embedded in the received broadcast content, the descriptor to indicate whether the storage device may store the received broadcast content prior to viewing, and once stored, a length of time the playback device may reproduce the received broadcast content.
2. (Canceled)
3. (Canceled)
4. (Previously Presented) The system of claim 1, wherein the receiver is further to maintain information relating to the use of the received broadcast content through the playback device.

5. (Previously Presented) The apparatus of claim 4, wherein the receiver is further to use the information relating to the use of the received broadcast content for remuneration of a provider of the broadcast content.

6. (Previously Presented) The apparatus of claim 5, wherein the information relating to the use of the received broadcast content comprises a duration of use.

7. (Currently Amended) A method comprising:
receiving broadcast content;
extracting a descriptor embedded in the received broadcast content, the descriptor to indicate whether the received broadcast content may be stored prior to viewing, and once stored, a length of time the received broadcast content may be reproduced;
controlling use of the received broadcast content in accordance with the extracted descriptor.

8. (Canceled)

9. (Previously Presented) The method of claim 7, wherein the extracted descriptor indicates a number of times that the received broadcast content may be reproduced.

10. (Canceled)

11. (Canceled)

12. (Previously Presented) The method of claim 7, wherein the length of time includes a date range.
13. (Previously Presented) The method of claim 7, wherein the extracted descriptor comprises billing information.
14. (Previously Presented) The method of claim 13, wherein the billing information comprises a cost for consumption of the broadcast content.
15. (Previously Presented) The method of claim 7, wherein the controlling use comprises preventing use of the broadcast content other than as specified by the extracted descriptor.
16. (Original) The method of claim 7, further comprising obtaining payment information from a user of the received broadcast content.
17. (Original) The method of claim 7, further comprising communicating consumption information to a billing facility.
18. (Original) The method of claim 17, wherein the billing facility comprises a facility maintained by a provider of the received broadcast content.

19. (Currently Amended) A machine-readable medium having stored thereon a set of executable instructions to perform a method comprising:

receiving broadcast content;

extracting a descriptor embedded in the received broadcast content, the descriptor to indicate whether the received broadcast content may be stored prior to viewing, and once stored, a length of time the received broadcast content may be reproduced; and

controlling use of the received broadcast content in accordance with the extracted descriptor.

20. (Previously Presented) The storage medium of claim 19, wherein the storage medium comprises a memory accessible by a computer.

21. (Original) The storage medium of claim 19, wherein the storage medium comprises a portable storage device.